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Lambda Chi Alpha Fraternity
Iota Theta Zeta Chapter
Arkansas State University
P.O. Box 926
State University, AR 72467



We need your sponsorship!
Be a part of the 2nd Annual Red, White, and Blue Barbecue!
August 26, 2017, Arkansas State University
Benefitting a U.S. Army veteran through Retrieving Freedom

On Saturday, August 26, 2017, the Iota Theta chapter of the Lambda Chi Alpha fraternity will be hosting the 2nd Annual Red, White, and Blue Barbecue with all profits benefitting a retired U.S. veteran in need of a service dog. All funds raised through the event will be used to provide a companion dog for the veteran in need, and efforts to provide the service dog will be done through Retrieving Freedom, a non-profit organization that specializes in breeding and training service dogs. The cook-off will take place on Arkansas State University's campus at the Lambda Chi Alpha house (910 University Loop). Extra room for cooking teams will be provided in a section of the Fowler Center parking lot directly next to the Lambda Chi Alpha house. Teams will make their best barbecue dishes for a panel of judges as well as extra dishes for attendees. Each team will have a tip jar by their designated area, and the team with the most tips at the end of the day will receive the People's Choice Award. Each individual team can decide whether to keep their tips or donate them to our cause. Our goal is to raise at least \$5,000 for Retrieving Freedom while providing a fun event for the community and allowing participants and attendees to support and celebrate a veteran who has sacrificed his time to serve our country. In order to achieve success with our philanthropy, we are asking for your help through sponsorship of the event.

Our first annual event, which took place on Saturday, August 27, 2016, was very successful. With an initial goal of \$3,000, we almost doubled it by raising an incredible \$5,500 through the event. With this amount, we helped to offset the cost to provide Macie, a black Labrador retriever, to U.S. Army veteran David Hudson. With your help, we have the possibility to change yet another veteran's life through our efforts.

Retrieving Freedom, Inc. (RFI) is a non-profit organization that specializes in training service dogs for people in need. Specifically, RFI focuses on breeding and training service dogs for veterans, children affected by autism, and children affected by diabetes. These dogs have specialized schedules for 24 months in order to meet the needs of their human counterparts. Through this organization, RFI aims to improve the lives of veterans, children, and adults who are dealing with conditions beyond their control by providing a dog to unconditionally support them throughout life.

We thank you for your support of the first Red, White and Blue Barbecue, and as the motto goes at Retrieving Freedom, "Where some see limitations, we bring opportunities." If you have any questions, please don't hesitate to give me a call at (501) 786-0444, or send me an email at robert.morris@mail.astate.edu.

Sincerely,

Robert Morris
External Vice President / Philanthropy Chair
Lambda Chi Alpha – Iota Theta Zeta Chapter

Red, White, and Blue Barbecue 2017
Hosted by Lambda Chi Alpha Fraternity at Arkansas State University

Sponsorship Levels

___ **Bronze Level:** \$250

- Name on sponsor banner posted at event.

___ **Silver Level:** \$500

- Same benefits as previous levels, plus sponsor advertisements on t-shirts, and at side events/activities throughout the days. (Dunk Tank auction, Retrieving Freedom dog pin, hot dog eating contest, etc)

___ **Gold Level:** \$1000

- Same benefits as previous levels, as well as being named presenting sponsor on all promotional materials, including forms, flyers, radio advertisements, television interviews, social media posts, etc.

___ **Honorary Sponsor:** \$100 or less

- Special thank you letter from Lambda Chi Alpha and Retrieving Freedom.

*Any other donations will also be accepted (such as raffle type prizes side events) and sponsorship level for sponsors of this type will be discussed between the sponsor and philanthropy director.

Your donation is tax deductible. Soon after the event, you will receive a letter and receipt from Retrieving Freedom. If you have any questions about this, please contact Charles Dwyer at the Retrieving Freedom at [662-209-2799](tel:662-209-2799).

Chosen level of sponsorship: _____

Donation amount or type: _____

Sponsors can contact Robert Morris, the philanthropy director, at robert.morris@smail.astate.edu or (501) 786-0444. Company logos for advertisement can also be sent to this email. Checks for sponsorship can be made out to Lambda Chi Alpha and sent to PO Box 926 72467 State University, AR. This event is contracted with and will benefit the Retrieving Freedom, Inc.

2017 Lambda Chi Alpha Red, White, and Blue Barbecue Sponsorship Form

Company Name: _____

Possible Sponsorship Level: _____

Address: _____

Telephone #: _____

Contact Name: _____

Contact tel #: _____

Contact Email: _____

Additional Info:

For additional information or questions, please contact Robert Morris via email at robert.morris@smail.astate.edu or call at (501) 786-0444.