# The AXA Leader

April 2012

Iota Theta Zeta, Arkansas State University

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# High Five campaign tops \$200,000

**BY ROY OCKERT JR.** TREASURER, LXA AT ASU INC.

The High Five for Lambda Chi capital campaign, started at this time last year, has raised more than \$200,000 for renovation and remodeling of the Iota Theta Zeta house at Arkansas State University.

As of April 9, 114 alumni brothers had pledged and-or contributed a total of \$207,609. Of that, \$71,669 has been collected. Ninety-five percent of the brothers making pledges have made one-time contributions and-or fulfilled their first-year promises.

The alumni commitments have varied from \$20 to \$50,000.

Among those contributing was Iota Theta 1A, George Spasyk, former executive director of Lambda Chi Alpha national, whose donation was in memory of Mark Crow, Iota Theta 212, who died in an automobile accident. Brother George was especially instrumental in our chapter's founding.

"I've followed the fortunes of the chapter and alumni association and couldn't be prouder," he said in a note with his check. "I still think of Iota Theta as my chapter."

Terry Murphy, Iota Theta 465, made a contribution in memory of his son, Marcus Murphy, Iota Theta 1086, also killed in an auto accident.

Larry Elledge, Iota Theta 132, made his contribution in memory of three founding members — William Vincent Wyatt, No. 76; William Henry Wyatt, No. 100; and Bufford Milton Gardner, No. 117.

All contributors will be recognized in a permanent plaque "cluster" that will be installed in the newly remodeled foyer this spring. Brothers who have contributed to the "Retire the Mortgage" campaign will also be recognized. Brother Jeff Simmons, Iota Theta 703, who owns Crown Trophy of Jonesboro, is providing the plaques at his cost. Other contributions can be added as needed.

The generosity of Iota Theta alumni allowed the house corporation (Lambda Chi Alpha at ASU Inc.) to



Alumnus Mike Mallory joins several active brothers in the renovated foyer of the LXA house.

begin the first phase of a major renovation project last fall. The corporation board obtained a short-term loan of \$70,000 to finance the project under a plan designed to repay the loan within five years.

The first phase, costing about \$110,000 was completed about Dec.

1. It included replacing all outside doors to the house and installing a card-key security system; remodeling the foyer to include a closet and a new floor featuring the fraternity letters; replacing all showers and toilets in the residential rooms; and repainting all rooms, hallways and the main meeting room.

Completing phase one during the fall semester required closing the 25-year-old house for more than two weeks and moving the residents into a hotel near the campus.

In 2010 the heat and air conditioning systems were replaced, using the house corporation's Reserve Fund

and another short-term loan, which was repaid by last summer.

Directors of the house corporation hope to begin phase 2 of the renovations this summer. It will include new carpeting for the residential rooms, additional insulation, improvements to the main meeting room and Alumni Room, updates to the electrical system and repairing some leaks. This additional work will be done as money is available, and the board estimates that additional work costing between \$50,000 and \$75,000 will be needed to bring the house up to campus standards.

For that reason the capital campaign continues, even though we have exceeded our original goal of \$150,000. The board also believes that we should maintain a Reserve Fund of at least \$20,000, and any additional money raised but not needed

See HIGH FIVE, page 2

#### **HIGH FIVE** ...

#### continued from page 1

for renovations can be applied to retiring the mortgage.

The 3-year terms of the first-lien mortgage at IberiaBank ended in February, and the house corporationboard negotiated a new 7-year mortgage note with Liberty Bank of Arkansas. That effectively lowered our interest rate from 6.25 percent to 4.95 percent.

With the lower rate LXA was also able to cut the amortization period from 12 years to 10 while keeping the monthly payment about the same. The mortgage is now down to about \$244,500.

The High Five campaign was announced at last year's Founders Day celebration, and former house corporation president Delane Hogan, Iota Theta 633, made the first contribution immediately after the banquet.

During the summer and fall members of the board traveled to Little Rock and Memphis to make presentations about the needs for the house project. Two meetings were also held in Jonesboro. The Little Rock meeting drew a strong crowd of alumni, some of whom are talking about have a regular get-together.

It's not too late to get involved in the High Five effort. Use the form on page 7 to make a pledge or contribution. The board is waiving alumni dues for those who make a contribution of at least \$100 per year.

All residential rooms in the LXA house now have new shower units.



### New LXA Web site developed for chapter, alumni

Lambda Chi Alpha at Arkansas State University has a new Web site under construction. You can find it at www.asulxa.com.

While the design of the site is complete, we still have much work to make it functional. But alumni can register on the site. Simply log on, go to the Alumni section, then to the "Stay Current" page and click the "Join Now" button.

That will take you to a page where you'll be asked to fill in contact information, and your request to join will go to the site administrator. While most of the Web site is open to anyone, only Iota Theta alumni with zeta numbers will have access to the Alumni section.

We are now preparing our alumni database of e-mail addresses for entry into the Web site. When that is done, an invitation to join will automatically be sent to every alumnus for which we have a valid address. Each will still need to respond.

The site will also allow alumni to communication with each other eas-

ily and to form discussion groups, plan events and pass along personal news.

The house corporation started a special Web site in connection with the 50th annual Founders Day celebration. That Web site is still active at https://sites.google.com/site/iotatheta50, but it has limitations.

We also have an alumni Facebook page. Just search for "Lambda Chi Alpha at Arkansas State University and ask to join. The group has about 260 active members.

# Allen Horton elected as new High Alpha

Allen Horton, a radio-television major from Marshall, is the new High Alpha of Iota Theta Zeta. He is a Global Student Leader and president of the Inter-Fraternity Council.

Other zeta officers for 2012-13

- High Beta Ward Watts, a business administration major from Poplar Bluff, Mo., and a member of the Arkansas State ROTC.
- High Theta John Phillip Broadway, a sports management major from Marion and an IFC delegate.
  - High Kappa Mikey Casey, a se-

nior from Holcomb, Mo., who will be serving his second year in the position. He is an education major with an emphasis in physical education.

- High Gamma Dylan Bateman, a biology education major from Paragould.
- High Sigma Nathan Tripod, a nursing major from Paragould.
- High Delta Dean Spumoni from Fordyce, a physical education major with a minor in math.
- High Tau Zach Draper, a sophomore civil engineering major and a member of the Honors College. He

graduated at the top of his class in Malvern.

- High Rho Peter Hasik, a wildlife management major from Corpus Christi, Texas, who plays rugby.
- High Epsilon Conner Branch, a business major from Paragould.
- High Phi Skylar Morris, a computer and information technology major from Manila.
- High Iota J.R. England, a mechanical engineering major from Rison. He participates in campus intramurals and flag football and is an Honors College member.



Work in the large meeting room in phase one included taking out all the broken vent windows and walling in that section to the main windows. The Coat of Arms remains to be re-painted, and we still have a troublesome leak in the room.

# News about our alumni

THOMAS VICTOR DICKSON, Iota-Theta 216, retired at the end of 2011 and has moved back to Arkansas. He had taught journalism at Missouri State University since 1987 and will be teaching an online class in Media Law. He previously taught one year at ASU and two years at the University of Evansville.

Before completing his doctorate in mass communication at Oklahoma State University in 1984, he was sports editor and then man-

aging editor of The Blue Springs (Mo.) Examiner. Prior to that, he worked for the U.S. Department of Housing and Urban Development in New Orleans as Model Cities Representative and for the Arkansas Department of Planning.

While serving in the Army in Long Binh, Vietnam, in 1969-70, he was editor of the 18th Military Police Brigade newspaper.

His address is 1860 Westgate Circle, Heber Springs, Ark. 72543.

TomDickson@missouristate.edu)

Chailland Inc. in New Orleans, owned by DONALD CHAILLAND, Iota Theta 79, celebrated 20 years in business in March.

"We are very appreciative of our clients and friends who have supported us through the years," Brother Don said.

He can be reached at 504-833-6926 or don@chailland. com

PHIL PICKLE, Iota Theta 163, was one of 100 Arkansas State University staff members selected to the university's Centennial Staff Wall Honor in April 2010. Those chosen for the wall also received Distinguished Performance Awards.

Brother Phil retired from ASU in 2005 after 40 years of working there. When he retired, he was the director of telecommunications. He had also been ASU's administrative pilot for 27 of those years.

Since retirement he has continued to work part-time in his own business, Pic-Tel Inc. He sold and maintained numerous business telephone systems in the Jonesboro area. He is planning on retiring from his own business soon.

He and Janis have been married for 48 years, and they have one grandson and three granddaughters. Older son Greg (Iota Theta 736) is the dad of Grace, age 20, and Grant, 15. Younger

This is his fourth deployment since joining the Army in December 1997 — once to Bosnia, twice to Iraq and then to Afghanistan.

He will redeploy in September back to Fort Bragg, N.C., where he will serve as the executive officer for 1-17 CAV until the summer of 2013.

timmcgrew@hotmail.com

RON LACE, Iota Theta 242, is living in Germantown, Tenn., and works at FedEx Express as a senior business

systems adviser. However, he plans on retiring in May and looks forward to spending time traveling and improving his photography and painting (watercolor, oil and acrylic) skills.

rflace@yahoo.com

ROY OCKERT, Iota Theta 203, retired Feb. 1 after 11 years as editor of The Jonesboro Sun and 53 years in the newspaper business and journalism education. He continues to write a weekly editorial column for The Sun and a group of about 15 other newspapers.

Brother Roy previously was editor of The Courier at Russellville and The Batesville Guard and taught journalism at (now) Southern Arkansas University, Arkansas State University and (now) Lyon College.

In connection with his retirement Roy and wife Pat, who were co-editors of The ASU Herald before they graduated an got married in 1967, established a scholarship fund for Herald editors. The fund will provide a stipend each semester for student editors of the ASU newspaper. Friends are invited to contribute to the fund. Make

checks payable to ASU Foundation and send to P.O. Box 1990, State University, Ark. 72467-1990, and specify "Ockert Herald Editors Scholarship

Fund."

royo@suddenlink.net

After 32 years in the Pensacola, Fla., area, JERRY R. RYAN, Iota Theta 204, has moved to the Nashville, Tenn.,

His brother, Dana Ryan, Iota Theta 224, lives about five minutes away.

jerry@2ryans.com



son, Sid (Iota Theta 879), is the dad of Sydney Blair, 10, and Savannah, 6. pick@suddenlink.net

TIM MCGREW, Iota Theta 895, and wife Natalie have a son, Luke McGrew, born on April 10, 2011.

Brother Tim has been deployed to Afghanistan since September 2011 as the 1-17 Cavalry operations officer.

### Bill Moore is featured speaker for Founders Day

William L. "Bill" Moore of Dallas, Iota Theta 161, senior vice president and senior consultant for Kinder Brothers International, an international sales and sales management consulting and training company, will be the featured speaker for the 53rd annual Founders Day Banquet of Iota Theta Zeta this weekend.

The banquet is scheduled for 7 p.m. Saturday at the Holiday Inn of Jonesboro. A reception will precede the banquet at 6 p.m.

Tickets for alumni are \$30 for an individual or \$50 for a couple.

After graduating from Hall High School in Little Rock, Brother Moore began his college career at A-State as a pre-med major. He completed a pharmacy degree from the University of Arkansas for Medical Sciences in Little Rock in 1967.

But he switched careers in 1977, becoming an insurance agent with Mutual of New York and later moving into management. In 1982 he became field director of development for both the sales force and sales management at MONY.

He returned to insurance field in 1986 and built a million dollar commission agency in Oklahoma. In 1990 he was transferred to Dallas and built a large commission agency before retiring in 1997. That didn't last, however, and he soon returned to work for Kinder Brothers.

He is also president of the Sagemen Corp., a team of professional financial consultants who work worldwide.

He and his wife, the former Judi Thompson from Little Rock, have a daughter in Dallas and son in Houston and two grandchildren.

The Founders Day weekend will also include a golf tournament, the annual meeting of the House Corp., now incorporated as LXA at ASU Inc., and chapter church at Central Baptist on Main Street.

### 53rd annual Founders Day program April 13-15, 2012

Friday

6:30 p.m. or so — Informal dinner for alumni, Holiday Inn restaurant

#### Saturday

8:30 a.m. — Golf Tournament, RidgePointe Country Club
12:30 — Awards lunch afterward at the house — free to LXA at ASU members and actives, \$10 to others

3 p.m. — LXA at ASU Inc. annual meeting, House, Alumni Room

• Election of six board members (up for re-election — Buhrmester, Clayton, Hogan, Dawson, Ockert, Weathers)

6-7 p.m. — Reception for alumni, Craighead Room, HolidayBanquet; cash bar.

7 p.m. — Banquet, Craighead Room, Holiday Inn

- Introduction of featured speaker Charlie Crow
- Speaker William L. "Bill" Moore of Dallas, Iota Theta 161
- House Corp. & Campaign report Jim Stearns
- High Alpha report, chapter awards Zeke Tanner
- Introduction of new officers Allen Horton

#### Sunday

3 p.m. — Softball game: Actives vs. Alumni, ASU Intramural Field 11 a.m. — Chapter church: Central Baptist on Main Street

#### Other ASU activities:

- ASU Theatre: "I Love You, You're Perfect, Now Change" Friday, 7:30 and 9:30 p.m., Fowler Center @ State University Admission: \$10 (\$8 in advance)
- Baseball ASU vs. Western Kentucky Friday, 6 p.m.; Saturday, 4 p.m.; Sunday, 1 p.m.
- Football ASU's only public scrimmage of the spring ASU Stadium, 1 p.m.; Admission is \$5 (ticket will also get you in that day's baseball game)

#### Dowden named to initial class for Hall of Fame

Russell H. Dowden of New Palestine, Ind., Iota Theta 155, was inducted into the first class of the Arkansas Military Veterans' Hall of Fame in November. An induction banquet was held in Little Rock

Dowden was among 15 Arkansas military veterans selected for induction for 2011. Ten of the inductees were in category I (Valor), and five were Category II (Service).

Brother Dowden (Category I) grew up in Jonesboro, graduated from Jonesboro High School in 1961 and from Arkansas State University. He retired from the U.S. Army with the rank of colonel.

"We are extremely gratified to be able to permanently recognize such a high caliber slate of inductees," said retired Army Col. Conrad Reynolds, director of the Arkansas Military Veterans Hall of Fame. "These veterans have represented Arkansas magnificently with their service. Their accomplishments need to be honored and their stories told."

Each inductee received a medallion. The public is invited to submit nominations of worthy Arkansans for the 2012 class of inductees. Nomination forms may be secured through the Hall of Fame Web site at www.amvhof.org.

# High Five for Lambda Chi honor roll

8-1-11 — Horace Hinshaw #129 8-1-11 — Derrick Anderson #1155

O	
4-9-11 — Delane Hogan #633	
4-11-11 — Bob Gibson #176	
4-12-11 — Jim Callaway #214	
4-12-11 — Jim Callaway #214 4-18-11 — Doug Wood #146	
5-4-11 — Jeff Clayton #610	i
5-4-11 — Matt Carlisle #1060	
5-4-11 — Matt Carlisle #1060 5-10-11 — Tom Akers #189	ŧ
5-18-11 — Roy Ockert #203	
5-19-11 — Jake Hampton #1132	
5-19-11 — Jake Hampton #1132 5-19-11 — Pete Murphy #710	
5-19-11 — Thomas Fowler #808	
5-19-11 — Barry Forrest #551	
5-19-11 — Barry Forrest #551 5-19-11 — David Merrell #719	
5-19-11 — Brent Davis #424	
5-19-11 — Jim Stearns #669	
5-25-11 — Mike Mallory #305	
6-7-11 — Justin Martin # 1677	
6-7-11 — Willis Forrester #57	
6-7-11 — Willis Forrester #57 6-7-11 — Scott Roberson #727	
6-8-11 — Brandon Buhrmester	
#1083	
6-8-11 — Wendell P. Chitmon #153	
6-8-11 — Matt Malham #1120	
6-8-11 — Terry Murphy #465 in	
memory of Marcus Murphy #1086	
6-8-11 — Frank Love #689	
6-8-11 — Robert Koch #199	
6-8-11 — Robert Koch #199 6-10-11 — Vaughn Jerome #198	
6-10-11 — Alan Crancer #530	
6-10-11 — W. Clark Daviss Jr. #215 6-11-11 — Fred Huggins #434	
6-13-11 — Jim Stephens #5	
6-14-11 — Steve Orlicek #438	
6-14-11 — Steve Orlicek #438 6-15-11 — Mark A. Fowler #740	
6-15-11 — Troy Bartels #860	
6-15-11 — Randy Luten #370 6-15-11 — Mike Stalnaker #1053	
6-15-11 — Mike Stalnaker #1053	
6-15-11 — Ford Mundy #1095	
6-15-11 — Tim Goldman #267 6-17-11 — Bill Moore #161	
6-17-11 — Bill Moore #161	
6-17-11 — Randy Goacher #173	
6-21-11 — Bill "Sonny" Foster #140 6-23-11 — Joe Boeckmann #213	
6-23-11 — Joe Boeckmann #213	
6-19-11 — Bob "Cotton" McBryde	1
#98	7
6-24-11 — Rich Carvell BK#1320	]
6-25-11 — Jim Allbright #236	
6-25-11 — Randy Lawrence #463 6-27-11 — Bill Stringer #166	
6-27-11 — Bill Stringer #166	
6-27-11 — Jim Wimberly #1	
6-27-11 — Joel Sharp #641 6-27-11 — Matt Terry #976	
6-27-11 — Matt Terry #976	
6-28-11 — Bill Harris #13	
6-28-11 — Gene Williams #226	
7-2-11 — John Dickson #193	
7-4-11 — Mark Shannon #625	
7-6-11 — Jim Wagner #285 7-9-11 — Thomas V. Dickson #216	
/-9-11 — Thomas V. Dickson #216	
7-14-11 — Charles T. Crow #81	1
7-15-11 — Sid Pickle #879 7-15-11 — Derrick Anderson #1155	
/-15-11 — Derrick Anderson #1155	
7-20-11 — Jeff Yopp #829	

8-8-11 — Edwin Jaffe #560 8-9-11 — Robbie Wayne Bullock 8-12-11 — Marvin J. (Jay) Moore #542 8-12-11 — Charles R. WIles #187 8-12-11 — Zachary Walls #1261 8-12-11 — Kevin Broadway #1214 8-18-11 — Markham Howe #97 8-18-11 — Doug Henson #433 8-18-11 — Kraig Sanders #690 8-18-11 — Russ Harrington #178 8-18-11 — Don Chailland #79 8-18-11 — Ken Anderson #580 8-18-11 — Alfred C. Lindsey #4 8-18-11 — Jonathan VanHorn #1113 8-18-11 — Nick Wilson #144 8-18-11 — Tim McGrew #895 8-19-11 — John Robinette #778 8-24-11 — John Williams #1152 8-24-11 — Nick Vrettos #363 8-26-11 — Doug Maglothin #1050 8-31-11 — Stan McPike #371 9-8-11 — Scott Cottingham #805 9-10-11 — Keith Wineland #479 9-17-11 — William Loyd #263 10-6-11 — H.T. Moore #244 10-12-11 — Rick Bramlett #78 10-13-11 — Warren Dupwe #139 10-13-11 — Mike Gleghorn #612 10-13-11 — Jeff Barber #713 10-26-11 — Joel. M. King #636 10-27-11 — Frank Bigger #168 10-29-11 — John V. Phelps #245 10-29-11 — Taylor Goodwin #1131 10-29-11 — Chase Henderson #1166 10-31-11 — Greg Pickle #736 11-11-11 — Chris Quick #576 11-27-11 — Matt Garland #1196 12-2-11 — Robert Yates #3 12-27-11 — Larry Elledge #132 in memory of William Vincent Wyatt #76, William Henry Wyatt #100 and Bufford Milton Gardner #117 12-28-11 — Ed Dickson #148 12-30-11 — Dan Herrington #768 2-12-12 — William L. Winter #162 3-10-12 — Henry Gschwend #8 3-24-12 — Tom Bishop #134 3-25-12 — Fay Chappell #174 3-26-12 — Jay Clark #803 3-26-12 — Todd Higginbotham #908 3-26-12 — Phil Pickle #163 3-26-08 — Wendell Stratton #253 3-27-12 — Elbert Frazier #195 3-29-12 — George Spasyk #1A in memory of Mark Crow #212 3-29-12 — Charles H. Long #20

4-1-12 — Keith Chitmon #732

4-1-12 — Jeff Simmons #703



# Retire the Mortgage Fund

2009 Gene Williams #226 Jerry A. King #70 Willis Forrester #57 Jim Wimberly #1 William C. Foster #140 W.L. Moore #161 Gary McGrew #243 Joe Boeckmann # 213 Bob Koch #199 John Dickson #193 2010 Gary McGrew #243 Donald J. Morgan #87 2011 Don Chailland #79 Russell Goad #341 Bill Garrison #257 Mark Fowler #740 William C. Foster #140 Davis Bell #509 Tim McGrew #895 Joe Boeckmann # 213 Gary Hudson #377 Dave McGough #956 Randy Lawrence #463 Frank Bigger #168 John M. "Bo" McAllister Brent Davis #424 Roy Masengale #306 Doug Martin #620 Edwin Jaffe #560 William B. (Bill) Loyd #263 Mark Fowler #740 2012 Dan Herrington #768 Horace Hinshaw #129 Willis Forrester #57

Gary Hudson #377

Bill Garrison #257

Bill "Sonny" Foster #140

Zeta number
Name
Address
City, state, ZIP
Phone
E-mail
Initiation year Years at ASU
Enclosed:
Alumni dues for 2012: \$50 (due and payable Jan. 1, 2012)
If a graduate in 2007 or later: \$25
Note: Annual dues are waived for anyone pledging \$100 a year for five years or making a one-time contribution of at least \$500.
Retire the Mortgage Fund (goes directly to principal): \$
High Five for Lambda Chi capital campaign:
I pledge the following amount (total);
This will be a one-time contribution: Enclosed (or) To be paid on this date (or)  This will be paid: Monthly Quarterly Semi-annually Annually over five years.
(Make checks payable to LXA at ASU Inc.)
Signed by
Mail to: Roy Ockert, Treasurer LXA House Corp. 2815 Spring Valley Drive Jonesboro, Ark. 72404 royo@suddenlink.net

We also need news items about alumni for the next issue of The Leader. Please use the back of this forn to tell us what's new about you and your family.

## Stay in touch

Lambda Chi Alpha at Arkansas State University is building a new Web site, which will serve both the active chapter and alumni. We hope it will include a means by which alumni can update their contact information and find other brothers.

The site is still under construction, but check out what we have so far at: www.asulxa.com.

Meanwhile, our old alumni Web site, created in connection with the 50th annual Founders Day celebration, remains active: http://sites.google.com/site/iotatheta50.

You can also find us on Facebook. Just look for Lambda Chi Alpha at Arkansas State University. We have more than 250 members there, and it's a good way to stay in touch or get news quickly about chapter and alumni activities. If you're already in Facebook, just send a request to join to one of the brothers listed as administrators.

Meanwhile, use the dues form to update us on address changes. Use the space before to give us news for the next Leader. A contribution isn't required (but welcome).

Lambda Chi Alpha at ASU Inc. P.O. Box 926 State University, Ark. 72467

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