

The **AXA** Leader

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Iota Theta Zeta, Arkansas State University

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Iota Theta House Corp. reorganizes

By Roy Ockert Jr.
Treasurer

The Iota Theta House Corp. has now been officially reorganized and incorporated as Lambda Chi Alpha at Arkansas State University Inc., or LXA at ASU Inc., for short. This action was authorized in a special meeting of the House Corp. on April 10, during the 2010 Founders Day weekend.

We took the action for a number of reasons:

- While the House Corp. was incorporated twice, once shortly after the Iota Theta Zeta was established and then again about 20 years later, the Arkansas Secretary of State's Office did not have complete records of either.

- We had been unable to find bylaws from the second incorporation, and we had adapted the original bylaws to our use before we learned of the second incorporation.

- There was a discrepancy in the name of the corporation that created some confusion.

- The national organization now recommends that the adviser and two officers of the active zeta be on the house corporation board.

- We needed to be able to obtain a valid tax number to do business, and the incorporation problems complicated that issue.

Our thanks to H.T. Moore for doing the legal work and Jeff Wicker for doing the accounting work — both without fee to organization — to effect the reorganization. We still have some odds and ends to take care of, but the necessary changes are in process.

The same Board of Directors was elected, but added to the board under the new bylaws were the High Pi, High Alpha and High Tau. Those board members will change whenever the chapter changes officers. The

same board officers were re-elected: Delane Hogan, president; Jim Stearns, vice president for programming; Barry Forrest, vice president for fund-raising; Mike Mallory, secretary; and me as treasurer.

One of the few changes under the new bylaws is that we have adopted a calendar year as our fiscal year, meaning that alumni dues will be payable on Jan. 1, rather than Sept. 1. Those who paid dues for 2009-10 were extended through Dec. 31. That means, of course, that dues for 2011 are now payable for all alumni. You can find a form on page 11 for that purpose.

Our annual meeting also changes from the Homecoming weekend in the fall to the Founders Day weekend in the spring. We may continue to have a board meeting in the fall to update returning alumni.

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Joel Gambill named Distinguished Alumnus



Joel Gambill (center) poses with two brothers, H.T. Moore (left) and Roy Ockert before being honored as a Distinguished Alumnus of ASU.

For Dr. Joel Gambill, Iota Theta 175, being selected as a Distinguished Alumnus for Arkansas State University capped a long and successful career as the state's most successful journalism educator.

Shortly before being presented with the award, Brother Joel retired as chairman of the ASU Journalism Department after 36 years.

He received a journalism degree from A-State in 1965, then went to the University of Oklahoma, where he earned a master's in journalism. He returned to ASU in the fall of 1966, where he became the second journalism instructor, rejoining his mentor, L.W. "Tex" Plunkett, the renowned professor and "father" of the school's journalism program.

He took an unpaid leave in 1970 to work on his doctorate at Southern Illinois University. After completing that degree, he returned to ASU in 1973 to head the journalism program and stayed on for nearly four decades.

House Corp. reorganizes ...

As we begin a new year, which will be the 25th year for our house, we are about to embark on a capital campaign, and I'd like to tell you a little about why.

Our mortgage has been paid down to about \$270,000, as we've finally made some progress after quite a few years of going the wrong way on principal. Several alumni responded to our "Chop the Mortgage" call, but most importantly, the chapter has been much more responsible in paying its obligation to the House Corp. for several years, making it possible for us to pay the bills, including the mortgage payment on time.

We've also been able to do some badly needed maintenance on the house. Too many things had been neglected for a long time, and we had fallen far behind. Now we need some major upgrades, and we'd like to do as much as possible without greatly increasing the debt.

Last year, out of necessity, we had to replace the 24-year-old heating and

air conditioning system. We started the project in the spring when all five units basically stopped functioning about the same time. We had pumped more than \$1,000 worth of freon into the units in each of the past two or three years, and HVAC contractors were having trouble finding parts for repairs. We priced a completely new system for a best quote of about \$22,000. Fortunately, we had enough in our Reserve Fund to immediately replace the two units that cool the residential wings so we could keep the house open in the summer.

That left us needing about \$15,000 to complete the project, and the board decided in August to proceed even though it would mean taking a short-term loan. We did that and completed the project shortly after the fall term began.

The board also decided to begin a capital campaign, and three board members and a former board member have already contributed a total of \$1,500.

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The capital campaign hopefully will help us with other projects, such as installing a security system (meaning doors that lock), a fence and perhaps even replace some of the worn-out furniture in the residences. The board is planning a "retreat" meeting in early January at Brother Barry Forrest's Lake Norfork cabin to plan the campaign and work on a priority list.

We can recommend that you invest in Lambda Chi Alpha at ASU again because we finally have the chapter back to a high level of responsibility, and we've got a strong base of alumni within driving distance to support the chapter through the House Corp. and otherwise as needed.

This is the organization you helped build, and we urge you to do whatever you can for the continuation of the brotherhood.

Roy Ockert Jr. #203

Treasurer

rpockert@suddenlink.net

2815 Spring Valley Drive

Jonesboro, Ark. 72404

Officers of the zeta

HIGH ALPHA

Daniel Hester is a junior majoring in finance. To him Lambda Chi means a lifetime of great connections, close friends and memories that he could never forget.

Before joining Lambda Chi, he never believed that a fraternity could change his life so much but because of it he has become a better friend, more responsible student, and a better man.

HIGH BETA

Zeke Tanner is from Little Rock, where he graduated from Pulaski Academy. He has a 4.0 GPA and is on the Student Government Association as the business senator.

HIGH GAMMA

Cody Edgar is a sophomore from Brookland and is majoring in physical education.

HIGH DELTA

Allen Horton is from Marshall and is majoring in radio-television. He is also a Student Government Association sophomore senator.

HIGH EPSILON

Chris Godsey is from Senath, Mo., and is an agricultural business major. He also serves as house manager.

HIGH IOTA

Heath Murdock is from Holcomb, Mo., and is a junior majoring in radiology. He is also a member of the Executive Committee.

HIGH PHI

David Duncan is from Osceola and is a sophomore majoring in communications.

HIGH RHO

Tyler Roach is from Jonesboro and graduated from Westside High School. He is a sophomore technology major.

HIGH TAU

Mark Kingston is from Brookland and is a sophomore majoring in Chemistry. He also serves on the executive committee.

HIGH THETA

Cole Wineland is from Benton and is a finance major.

HIGH SIGMA

Cody Wineland is from Benton and is a double legacy by his older brother Cole and Dad Keith (Iota Theta 479). He is a chemistry major carrying a 3.7 GPA.

HIGH KAPPA

Jordan Phillips is from Lake City and graduated from Buffalo Island Central High School. He is a junior and is a public relations major.

Spring fund raiser

The active chapter will have a Bost butt sale in January to raise money for spring activities and charity.

Brother Barry Forrest will serve as head chef for the cooking, which will take place at the house on Friday, Jan. 28.

To place your order, contact any active member of call Forrest Office Machines at (870) 932-7852 before Jan. 28.

Meet the House Corp. board

DELANE HOGAN PRESIDENT

Delane Hogan, Iota Theta 633, is in his third year as president of the House Corp. Board of Directors. He was initiated in the spring of 1982, and while active served as rush chairman and a member of the executive committee.

He graduated in spring of 1986 with a bachelor of science degree in journalism with an emphasis on public relations.

After graduation he went to work in the family-owned Case International Harvester agricultural dealerships. He sold his interest in the dealerships in 2008 and is now location manager at Greenway Equipment in Jonesboro. Greenway is the largest John Deere dealer in the U.S.

He served on the Craighead County Quorum Court from 2000-06, the YMCA Board of Directors 2000-10 and is a member of the Jonesboro Kiwanis Club.

His hobbies include hunting, fishing, golfing and scuba diving.

Delane is married to Lisa, and they have one daughter, Haven, who attends Nettleton High School.

"There is not a day that goes by that I am not reminded of what Lambda Chi Alpha means to me and what it has done to help me be successful in life," Brother Delane said. "My only regret is that I've not been able to see or stay in contact with fraternity brothers that were active when I was at ASU."

jd Hogan63@yahoo.com

JIM STEARNS VICE PRESIDENT OF PROGRAMMING

Jim Stearns, Iota Theta 669, associated in the fall of 1982 and was initiated into Lambda Chi Alpha on Jan. 3, 1983. During his active years he sat on the Bylaws & Constitution/Statutory Code committees. He was fund-raiser chairman for three years, served as High Phi, was on the High Kappa committee and help rewrite the fraternity education handbook.

Later he served as High Pi from January 1992 until May of 2001. He has been on the House Corp. board or Alumni Advisory board from August of 2001 until present in some form.

He graduated from Arkansas State University with a bachelor's degree in education in 1990 and a master's in exercise science in 1991.

Professionally, he has been at St. Bernards Medical Center since 1992 and is presently assistant director of outpatient cardiac rehabilitation and director of the St. Bernards Fitness Center. His responsibilities include assessing and coordinating the educational needs and supervising exercise sessions for patients who have heart and lung disease. He also conducts risk factor modification classes, exercise lectures, heart health lectures and has assisted teaching basic first aid and CPR to various community groups.

Brother Jim was recognized in 2004 as the American Heart Association's Heart Gala Honoree for his work in heart care. He was also recognized in 2007 as the Arkansas State Parks and Recreation individual of the year for his commitment to running and walking in Northeast Arkansas.

He and wife Tracy have two children — Kirsten, 12, and Leah, 10.

Brother Jim is an avid swimmer, bicyclist and runner. "I truly believe you must practice what you preach every day," he said. He has competed in the sport of triathlon since 1990 — five or six triathlons throughout the country every summer. He is also an avid road racer, competing in 5k, 10k and half marathon runs throughout the Mid-South.

Jim and Tracy also decided to do something more for kids in NEA and in 2008 began the Kids Tri Lemonade Kids only Triathlon for kids age 5-16 to experience the sport of triathlon. Every year in June they close down Craighead Forest and have the kids only race.

jimstearns@suddenlink.net

BARRY FORREST VICE PRESIDENT OF FUND RAISING

Barry Forrest, Iota Theta 551, associated in 1978. During his years at ASU he served as social chairman, vice president and president. He attended four conclaves and two nation assemblies. "To this day I still have brothers that I stay in contact with, and we talk about all the memories from the fraternity," he said.

Brother Barry has been active in the House Corp. and alumni affairs off and on (mostly on) for for more than 25 years. Every year the active brothers cook Boston butts for their fund-raiser, and Barry is the head

chef for this project.

"I have three kids — two boys and one girl," Barry said. "I am very proud to say that both the boys are members of Lambda Chi Alpha. Cody is active now, and Brandon is a member of the House Corp. board."

Barry is president of Forrest Office Machine in Jonesboro and reports he has a wonderful wife named Dana who is also active with helping the brothers with projects. The family enjoys going to their cabin at Lake Norfolk and hunting and fishing.

"I would like to challenge all alumni to get involved in helping create memories for the young brothers," Brother Barry said. "This is the 25th year for the house to be on the campus, and we are going to need all the alumni's help to get it back in great shape. I feel we owe it to the fraternity and the brothers to keep the house in good shape so we can continue to be the lead fraternity at the ASU campus, and only we can do these improvement because the active brother are paying all they can with the dues running about \$110 a month."

He has a bachelor of science degree in business administration.

bwforrest@sbcglobal.net

ROY OCKERT JR. TREASURER

Roy Ockert Jr., Iota Theta 203, became active on the House Corp. board after returning to Jonesboro to become editor of The Jonesboro Sun in 2003. He had been on the board in the 1970s while teaching at ASU, a time when the groundwork was being laid for building a house.

Brother Roy served as board secretary in 2003 and 2004, then became treasurer in 2005 and has held that position since then.

He was initiated as a Lambda Chi in 1964 and served for two years as the chapter's editor. He earned a bachelor's degree in journalism from ASU in 1967 and a master's in journalism two years later from the University of Oklahoma.

He has taught journalism and photographer at then-Southern State College in Magnolia, ASU and Arkansas (now Lyon) College in Batesville.

He was managing editor of The Batesville Guard for 13 years, man-

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House Corp. board ...

aging editor and then editor of The Courier at Russellville for five and a half years. Shortly after his company bought The Sun from the Troutt family, he was transferred to Jonesboro to become its editor.

He is a former president of the Arkansas Press Association, Arkansas AP Managing Editors Association and Arkansas Chapter of the Society of Professional Journalists. He was named by the APA as Journalism Educator of the Year in 2004.

He is a former president of the Kiwanis Club of Jonesboro.

He and his wife, the former Pat Montgomery, have two grown daughters and three grandchildren.

rpockert@suddenlink.net

MIKE MALLORY SECRETARY

Mike Mallory, Iota Theta 305, was a spring 1969 initiate. During his time as ASU he served as High Alpha, Gamma, Delta, Epsilon, house manager and committee chairman for the Homecoming display and Little 500.

He has spent most of his career in the insurance industry in Arkansas and surrounding states.

"I didn't marry until age 48, but I have a lovely wife with two stepchildren and two small grandchildren," he said. "They are the center of our lives today."

Over the years he has enjoyed snow skiing, diving, sailing, golfing and traveling everywhere.

About eight years ago he got reacquainted with the ASU chapter and fellow alumni of various ages and joined the House Corp. board. "We have made great strides since then in supporting the chapter and its relationships with alumni," he said. "To me it's payback time for all I received in those few years of active brotherhood. I wish I could do more."

During his time on the board he has served several terms as secretary and one as vice president for special events. He has also provided valuable services by restoring several class composites and working to update the alumni database.

mgmallory@att.net

JEFF BARBER DIRECTOR

Dr. Jeff Barber, D.O., is Iota Theta 713. He has been a family practice physician at NEA-Baptist Hilltop

Clinic for five years and previously was at Wynne Medical for six years.

Wife Debra works at NEA-Baptist Hospital in the nursery as registered nurse and also sells real estate at Prudential First realty with Greg Baugh, Iota Theta 714.

They have three daughters — Jennifer Nicole Barber, now at ASU as a member of the class of 2013; Keighley Rachel Barber, Nettleton High School class of 2012; and Lindsey Grace Marie Barber, Nettleton class of 2016

Brother Jim's hobbies include poker, hunting and fishing.

kydo97@suddenlink.net

BRANDON BUHRMESTER DIRECTOR

Brandon Burhmester, Iota Theta 1083, is the other member of the Forrest family on the House Corp. board, having served since January.

During his active years as a Lambda Chi, he served as alumni chairman. He earned a bachelor of science degree in business. He now owns a landscaping company in Jonesboro.

He and the former Holly Winter have been married for five years, and they have a son Cade, 15 months old.

Brother Brandon enjoys hunting, snow skiing, marksmanship, riding 4-wheelers and building Jeeps for 4-wheeling.

bbuhrmester@hotmail.com

JEFF CLAYTON DIRECTOR

Jeffery E. Clayton, Iota Theta 610, was initiated in the spring of 1981. After an extended, and at times a delayed education, he finally graduated in the spring of '89 with a B.S. degree in broadcast communications and a minor in computer information systems. As an active member of Lambda Chi, he served as social chairman and ritualist. His big brother was Alan Crancer, and his little brothers were Alan Burns, Scott Scrape and Eric Mejia.

Shortly after graduating, he moved to Little Rock and began working for Siemens Energy and Automation while continuing his education at the University of Arkansas at Little Rock. His classes consisted of engineering and science courses but eventually became a pre-med major and was accepted to the University of Health Sciences, Kansas City, Mo., in 1998. He received his doctorate degree in

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osteopathic medicine in 2002 and completed a 4-year residency program in anesthesia at Des Peres Hospital, St. Louis, in 2006.

In October 2010 he became a board-certified anesthesiologist. He is now on staff at the very hospital he was born in, St. Bernards Medical Center in Jonesboro. "Forty-eight years, and all that education, and I haven't gotten anywhere," he quipped.

He is married to Nancy Sue Bradley Clayton, a 1979 U of A grad. "My best man at the wedding, and still is one of the best men I've ever known, was brother Steve Williams," Jeff said. Nancy Sue and I have been married for 17 years and have two dogs, Lucy and Ethyl. We attend the First United Methodist Church of Jonesboro.

Jeff said he loves to play golf but "unfortunately" is still at a 14- to 15-stroke handicap. His other interests include pocket billiards and bluegrass music, and he is attempting to learn how to play the 5-string banjo.

gone2study@aol.com.

CHARLIE CROW DIRECTOR

Charles T. "Charlie" Crow, Iota Theta 81, pledged Lambda Chi Alpha in the spring of 1959, and as president of the charter pledge class of the Arkansas State College Colony, he served as the charter initiate. He was a political science major and minored in journalism. Active in several campus organizations, he served three years on the Student Government Association and was campus photographer for the newspaper and yearbook.

Upon graduation in 1962, he received the Wilson Award as outstanding male student and also was commissioned into U.S. Army Intelligence. He attended the Defense Language Institute in the German language and served in the German Federal Republic.

He received a master of arts in public administration from the University of Texas at Austin and served in the State Planning Coordination Office of Texas governors John Connally and Preston Smith. He was executive director of the Coastal Bend Council of Governments in Corpus Christi.

In 1972 Arkansas Gov. Dale Bumbers asked him to join his cabinet as state planning director, heading one of 13 major agencies created in the state governmental reorganization.

Brother Charlie joined Stephens Inc. in Little Rock in 1976 as a municipal bond underwriter and financial adviser, specializing in alternate energy, pollution control and resource recovery bond issues.

After 10 years his interest in waste recycling led him to leadership of an international waste-to-energy joint venture in Birmingham, Ala., and Paris, France. He later led two private companies in Nashville, Tenn., that developed and manufactured proprietary high technology municipal and industrial waste sorting systems for recycling.

After his varied senior level experiences in government, investment banking and in the waste recycling industry, Charlie devoted the last years of his career to serving as management consultant and interim executive to non-profit organizations in Tennessee and Arkansas.

He retired in 2007, after he and his wife Anne returned to Little Rock, where he pursues songwriting and other musical interests. He organized the Central Arkansas chapter of the Nashville Songwriters Association International. His music publishing company, Fading Sunset Music, recently issued a critically acclaimed CD, "Angela's Asleep: Songs of Life and Living by Charlie Crow," featuring 16 of his original songs.

Charlie and Anne have two daughters, three granddaughters and one grandson.

ccrow@mindspring.com

RICHARD DAWSON DIRECTOR

Richard Dawson, Iota Theta 846, was initiated into Iota Theta Zeta in the spring of 1992. After graduating from ASU, he first worked in the gaming industry in Mississippi, then moved onto personal lending in the financial industry and worked in operations in the welding supply industry for 10 years.

Currently he manages a group of off-campus college textbook stores in Arkansas, Mississippi and Louisiana.

"I got reacquainted (starting hanging around the chapter house, bothering actives and alumni and creeping out coeds) about six years ago, thanks to brother Jay Clark," Richard said.

"I have been a member of the House Corp. for three years and hope to continue working with everyone for the chapter, although my job keeps me from attending as many events and from doing as much

as I'd like to repay Lambda Chi, and specifically Iota Theta, for all of the lifelong friendships and the brotherhood it provided me during my time as an active and continues to provide me today."

rdawson16@msn.com

DAVID MERRELL DIRECTOR

A lifelong resident of Jonesboro, **David Merrell** associated in the fall of 1985 and was part of the last associate class to know the friendly confines of the suite at Danner Hall, where Iota Theta called home. Brother David was initiated in early 1986 as part of a 12-member associate class, and Lambda Chi Alpha moved into its new house in April of that year.

David graduated in 1990 and is currently a national account sales representative with G&K Services. He is married to Dawn (Downs) and has two children — Emily, 16, and Reece, 12, who both attend Jonesboro public schools. Dawn is employed as an administrative assistant at Jonesboro public schools central office.

David began his service on the Iota Theta Zeta Housing Corp. in January of 2010 and has enjoyed reconnecting with the active and alumni brothers and being part of this great organization that means so much to him.

dmerrell67@suddenlink.net

CHARLIE WEATHERS DIRECTOR

Charles Weathers, Iota Theta 656, is a 1982 graduate of ASU. He had been in the advertising business for the past nine years but was planning to opening his own insurance firm in Doniphan, Mo. This is a new startup company and will require time and patience to get it going, but Charlie said he is very excited to get started and have faith that it will survive.

In the past year he has gotten involved with the House Corp. for the fraternity. He said he has enjoyed meeting new brothers on the board and getting to see other brothers from when he was in school.

cweathers@windstream.net

H.T. MOORE COUNSELOR

Harry Truman Moore, Iota Theta 244, is taking a break from the House Corp. board after several years as an officer. However, he continues to serve the board as counsel for legal matters and other affairs.

He was initiated in June of 1966. As

an undergraduate, he participated in numerous fraternity activities, including Songfest, Talent Show and All Greek Bowling team. He was the 10th consecutive brother to serve as Indian Yearbook editor and received the chapter's Outstanding Junior and Outstanding Senior Awards.

Brother H.T. received the Departmental Award in Journalism and graduated as a student of distinction in 1969. He then joined the Lambda Chi Alpha International staff and spent a year as a "traveling secretary."

He spent three years on the staff of Congressman Bill Alexander. During that time he started his post-graduate studies in law, and in 1974 he finished his J.D. degree at the University of Arkansas. He passed the bar in March 1975 and immediately started a law practice in Paragould, where he just finished 35 years as a practitioner.

He's been active in the Arkansas and American Bar Associations, serving as president of the Arkansas Bar.

He has stayed active with the fraternity and his alma mater. He is a life member and past president of the ASU Alumni Association and was named a Distinguished Alumnus of ASU in 1997.

He has been married to the former Linda Lou Lipscomb since July 31, 1971, and they look forward to celebrating their 40th wedding anniversary next summer. Linda Lou is an etiquette consultant and newspaper columnist.

The Moores recently completed the renovation and relocation of their offices to the Old National Bank of Commerce Building in downtown Paragould. The building is listed on the National Register of Historic Places.

htm@goodwinmoore.com

OTHER BOARD MEMBERS

Under the new Bylaws for Lambda Chi Alpha at Arkansas State University Inc. three members of the High Zeta are also voting members of the Board of directors. At present they are **Jake Hampton**, Iota Theta, 1132, High Pi; **Daniel Hester**, Iota Theta 1300, High Alpha; and **Mark Kingston**, Iota Theta 1324, High Tau.

Brother Jake has been in pharmaceutical sales for five years since his graduation from ASU, and he is now working on a master's degree in public administration.

jake_hampton2001@hotmail.com

daniel.hester@smail.astate.edu

mark.kingston@smail.astate.edu

News about our alumni

JAY CLARK, Iota Theta 803, was named Arkansas United Methodist Youth Minister of the Year by Hendrix College. Clark is the youth minister at Pulaski Heights UMC in Little Rock.
jclark@phumc.com

MATT CARLISLE, Iota Theta 1060, finished his residency in periodontics at the University of Iowa in June and moved back to Jonesboro and joined the practice of Michael Thompson.
mcarlisle26@hotmail.com

STAN MCPIKE, Iota Theta 371, was recently inducted into The International College of Dentists.
molar2@hotmail.com

GARY HUDSON, Iota Theta 377, was named president and chief executive officer of Farmers and Merchants Bank of Stuttgart. He moved from DeWitt to Stuttgart in April. Wife Connie is the math coach at DeWitt Elementary School. Daughter Cara Coleman is an elementary school teacher in Mountain Home, where her husband Brad is a dentist. Granddaughter Whitten is 4 years old, and grandson Ford is 12. Son Patrick is a first-year law student at Mississippi College in Jackson.
ghudson@mebanking.com

BOB CLARK, Iota Theta 208, was recently elected to the executive board of the Snohomish County Farm Bureau as membership chairman. In addition he was elected commander of Post 58 of the American Legion in Monroe, Wash. He was also elected as president of the Citizens' Alliance for Property Rights in Snohomish County. Snohomish County is the home of the Manufacturing arm of the Boeing Corp.
firstsearch@frontier.com

MARKHAM HOWE, Iota Theta 97, retired on Aug. 31 as vice president of community relations for Arkansas State University. He reports that he is enjoying retirement so far, although wife Gayle is keeping him busy around the house. The Howes have worked in trips to Cancun for the Civitan International Convention, to Myrtle Beach, N.C., and to Gatlinburg, Tenn. He spoke to public rela-

tions students at a PRSSA roundtable (student chapters) about becoming professional in this business and also spoke to the PRSSA students at Arkansas Tech. Next June he and Gayle will celebrate their 50th wedding anniversary.
mhowe@sbcglobal.net

events over the past 20 years.

Jerry and LaRaye (A-State graduate of 1967) divorced after 35 years of marriage. They have two grown children — Kelly, who is an Auburn graduate and works at Pensacola State College, and Jay, a graduate of Central Florida University who works in the computer department of the corporate headquarters of Publix near Orlando.

He has been married to Judy for the past nine years. She also is a Realtor, and they live on Tiger Point Country Club and Golf Course in Gulf Breeze.
jerry@2ryans.com

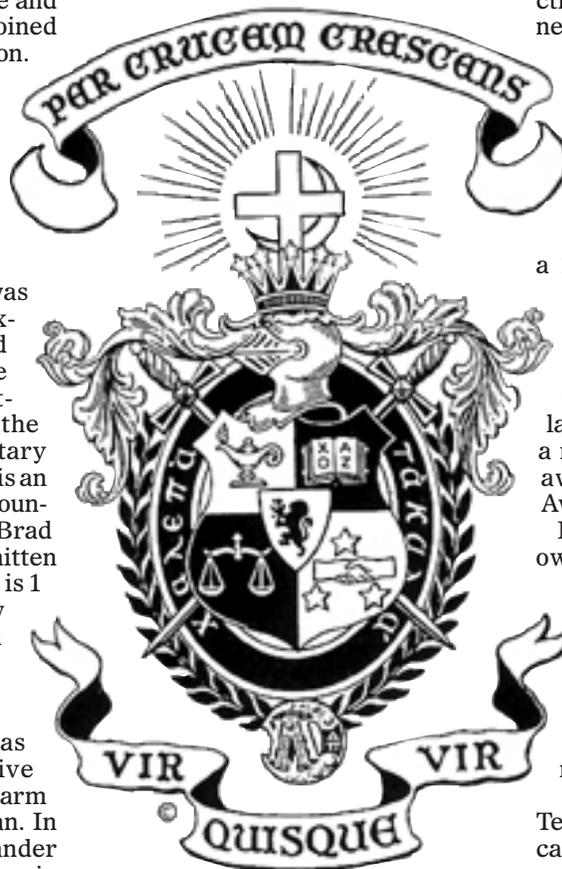
DAVID HERSHEY, Iota Theta 810, a 1991 ASU graduate, recently received his 17th Emmy Award for his work in television creative. He is currently the vice president of creative and online marketing for the CBS television stations in Dallas-Fort Worth. Other honors include a national CBS "Eye of Excellence" award and several ABC "Alpha" Awards.

He is also president and owner of his own production company, Hershey Creative (hersheycreative.com), where he does creative work for national clients such as "Wheel of Fortune" and "Jeopardy."

He is married to Lori (Johnson) Hershey, also an ASU graduate. They have two daughters, Hannah, 10, and DJ, 7.

The Hersheys, who live in Keller, Texas, also collect and show classic cars.
davidhersheytv@yahoo.com

MIKE MERONEY, Iota Theta 814, was recently elected chairman of the Board of Directors of Junior Achievement (JA) of Central Texas. JA's mission is to ensure students achieve financial literacy, career awareness and work-force readiness. Its programs are taught by classroom volunteers from the business community who use their personal experiences to make the Junior Achievement curricula practical and realistic. The organizations bring positive adult role models who illustrate ways to build self-confidence, develop skills and find avenues of success in our free enterprise system.
mmeroney@austin.rr.com



JERRY RYAN, Iota Theta 204, is a retired Navy commander and public affairs officer, having retired from the Navy in 1989. He is a Vietnam veteran, having served in the Navy's river boats in South Vietnam and also worked for 2-, 3- and 4-star admirals and generals in Pearl Harbor Hawaii, Guantanamo Bay, Cuba, Stuttgart, Germany, London, England, Tokyo, Japan, Pensacola, Fla., and three tours in the Pentagon and Washington, D.C.

He is now a fulltime Realtor in Pensacola and Gulf Breeze, Fla., and also does part-time work as a mobile music disk jockey for wedding receptions, having performed at more than 1,000

News about our alumni

BILL LOYD, Iota Theta 263, retired in 2007 as compliance manager for SunTrust Investment Services In Nashville, Tenn. He originally joined Third National Bank in 1985 as manager of brokerage services and which continued with Third National (which became SunTrust Bank in various positions in the Trust and Investments Division.

Less than a year after graduating from ASU in 1970, Bill was called to active duty as a second lieutenant in the U.S. Army. He separated from active service in 1980 but continued in the Army Reserve until September 1996, retiring as a lieutenant colonel.

He was married to Carolyn Foley from 1970-83, and they had two sons, Jeff and Steve. After their divorce he married Joyce Schenck in 1984.

Bill remains active as a part of church choirs, gospel and barber-shop quartets, backup vocal ensembles and as a member of the Grammy-nominated Nashville Symphony Chorus. He has sung with the chorus since 1998 and currently serves on the board of directors. He's also a voting member of the National Academy of Recording Arts and Sciences (the Grammy Awards).

ROBERT "BOB" KOCH, Iota Theta 199, retired from a 21-year career with BancorpSouth in Stuttgart on Dec. 1.
b.koch@yahoo.com

TIM MCGREW, Iota Theta 895, graduated from the Naval Post Graduate School in December 2009 with a master's degree in defense analysis.

He was to graduate in December from the U.S. Army's Command and General Staff College and be assigned to the 82nd Combat Aviation Brigade, 82nd Airborne Division, Fort Bragg, N.C.

And, most importantly, he recently married Natalie Reaman.

timmcgrew@hotmail.com

JAMES W. "JIMBO" CALLAWAY, Iota Theta 214, retired on Dec. 31 after 42½ years with AT&T and predecessor companies. He reports that he announced it a couple of months ago, but is still trying to convince Paula it is a good thing. They will continue to reside in San Antonio.

jc8233@att.com

After many years in the material handling world, **SCOTT COTTINGHAM**, Iota Theta 805, took a new job at Dematic, one of the world leaders in automation. The company manufactures conveyors, automated guided vehicles (AGV), automatic storage-retrieval systems (ASRS) and many other products. It has offices all over the world, and Scott is working in the Dallas office.

MATT MALHAM, Iota Theta 1120, of Cabot was married to Whitney Moore of Conway on Dec. 18.

mattndfan5@aol.com

TAL TAGGART, Iota Theta 737, is now president of Taggart & Taggart Seed Inc. in Augusta. The seed company has a million and a half bushels storage capacity and is presently blending deer habitat and other specialty mixes.

tal.taggart@taggartseed.com

TOMMY TAGGART, Iota Theta 126, and his wife Rosemary of Augusta celebrated their 50th wedding anniversary in December.

rtaggart@centurytel.net

Dr. **BILL GARRISON**, Iota Theta 257, is retired after 35 years in private practical dentistry. He and wife Sue have two sons — Phil, who lives in Chicago, and Jimmy, who lives in Jonesboro. He has been a member of the Jonesboro Rotary Club for 28 years.

bgarrison@suddenlink.net

JAMES E. STEPHENS, Iota Theta 5, has been retired since 1989 and resides in the South East Valley of Metro-Phoenix, in Gilbert, Ariz. He was married to Wanda Mekan from Dexter, Mo. in May, 1953, and they have four daughters, 11 grandchildren and three great-grandchildren.

The Stephenses enjoy traveling and have visited all 50 states, including the capital Cities. They also enjoy cruising and visiting foreign countries.

After moving to Scottsdale, Ariz., in 1961, Jim taught high school math, heading the Math Department, and coached baseball until retiring in 1989. For several years he held a real estate broker's license and majored in acquisition of raw land.

As one of the original members of

the Vets Club, he was a charter member of the Lambda Chi Alpha Colony in 1958-1959, serving as first social chairman. He has been a member of the LXA Alumni Association ever since.

His hobbies include genealogy, and during the past several years he was able to trace his family roots back for 1,000 years.

EDDIE JOE FRENCH, Iota Theta 61, worked for the Defense Department for 39 years, providing energy for the military departments

He and wife Sarah have been married for 52 years. They have three sons, two daughters and nine grandchildren.

His education at A-State was interrupted when his unit of the Arkansas National Guard was federalized because of the Little Rock Central integration crisis.

jandwstephens@cox.net

MIKE DENSMORE, Iota Theta 323, is a practicing pharmacist and is now regional vice president for Comprehensive Pharmacy Services in Mountain His wife Carolyn has a daughter, and they have three grandchildren.

THOMAS "TREY" OGUIN, Iota Theta 1142, graduated from ASU in 2006 with a B.S. in biological sciences from ASU- Jonesboro and two years later earned a master's degree in biomedical Science from James Cook University in Townsville, Queensland, Australia.

He then took a job at St. Jude Children's Hospital in late 2008 and works in the laboratory of Peter Doherty, the 1996 nobel laureate in medicine, in the Immunology Department.

Trey was high tau in 2004-2005, during which time the chapter reached a turning point in stabilizing its finances after several years of struggling to make ends meet.

thomas.oguin@hotmail.com

LAMAR KYLE, Iota Theta 265, has been practicing law in Fort Smith since 1983. He and the former Carolyn Tedford has been married since 1970.

Lamar also earned an M.D. degree from the University of Arkansas for Medical Sciences and served as a brigade surgeon for the U.S. Army in Germany from 1980-83.

Mark Crow Scholarship re-established

A column by Roy Ockert Jr.
for The Jonesboro Sun
May 11, 2010

Mark Eugene Crow will be forever young, always a bright-eyed, enthusiastic college student in the minds of those of us who remember him. That's because he never graduated, never had a chance to fulfill the great promise that was his uniquely.

He was the third son of W.H. and Betty Crow, the longtime publishers of the Clay County Democrat at Rector, and all three brothers, as well as their "baby sister" Cathy, were multi-talented, congenial, filled with potential for leadership in whatever field of endeavor they chose.

All but Mark went on to realize that potential, to live up to their expectations. Mark could not. His life was cut short in a freak auto accident on an icy road near Stuttgart on Jan. 21, 1966, a couple of months short of his 20th birthday.

I say it was a freak accident because many of us have been in worse and survived. He was in Stuttgart to take pictures at the wedding of a fraternity brother. He and two others were on their way to the rehearsal dinner when their car slid off the road and hit a reflector post. That was in the days before seat belts were mandatory, and this car had none. A door flew open, and all three were thrown out. Mark's worst injury was a bump on the head; one of the others suffered a broken leg. But more than an hour passed before help arrived, and Mark died of exposure.

He and I had become close friends the previous year, his first at A-State and my second. In the fall of 1965 I succeeded his older brother, Wendell, as yearbook editor, and Mark moved up to be head photographer. Another friend and fraternity brother, Dan Stracner, who like me was from Hot Springs, would be assistant editor.

That fall Mark, Dan and I moved into a large room off the old Danner Hall ballroom, a luxury suite compared to what I'd been in previously. Across

the hall were two more "journalism jocks," Marion Meredith and H.T. Moore, who would later go over to the dark side (law school).

That would be a great year for our close-knit band of brothers until an awful night in January 1966.

Hard to believe, but Mark would be 64 now, the same age as me, and I can only wonder what he'd have done with those 40-plus years he has missed.

I can tell you he'd have succeeded at whatever he chose to do. That's not hard to surmise because he did that in just a few years. As he had done at Rector High School, Mark showed remarkable abilities in his year and a half here — in academics, athletics, student government, publications work and brotherhood (believe it or not, A-State's fraternities were service organizations in those days, and ours took special pride in scholarship).

After his death I struggled to find some meaning in what had happened and never did. In an effort to

cope with our loss and to try to keep Mark's memory alive, I joined with others in establishing a scholarship fund to be named after him. The contributions rolled in, and by the time I graduated in May 1967, we had enough money to get it started the next year (tuition was only about \$100 a semester then so a modest scholarship could still be helpful).

I left it in the hands of others, and I don't know how long it lasted. But it wasn't, as I had hoped, perpetual. Tuition rose; the scholarship fund ran dry.

But last spring the Crow family estate and Mark's siblings re-established the Mark Eugene Crow Memorial Scholarship with an endowment that should perpetuate it. The first recipient was announced in April at the College of Communications Honors Banquet.

Raven Hearnton, a journalism major with a news editorial emphasis, was announced as the first recipient. The daughter of Ora Cash and Michael Hearnton of Augusta, her career goals are to work as a reporter for a newspaper or magazine.

Mark's older brother, Charles T. Crow, who lives in Little Rock, and sister, Dr. Cathy Crow Henderson of Greers Ferry, were present for the announcement and had a chance to meet the first winner.

The new \$1,000 scholarship is being administered through the ASU College of Communications and will be awarded to students who exhibit leadership skills, an interest in community service and the pursuit of more than one avenue of the liberal arts and sciences.

While the Crows have endowed the scholarship fund, they hope it will grow and perhaps benefit additional students. Contributions can be made to the Mark E. Crow Memorial Scholarship by contacting the ASU Foundation at (870) 972-3940 or by mail at P.O. Box 1990, State University, Ark. 72467.

I can't imagine a better legacy.

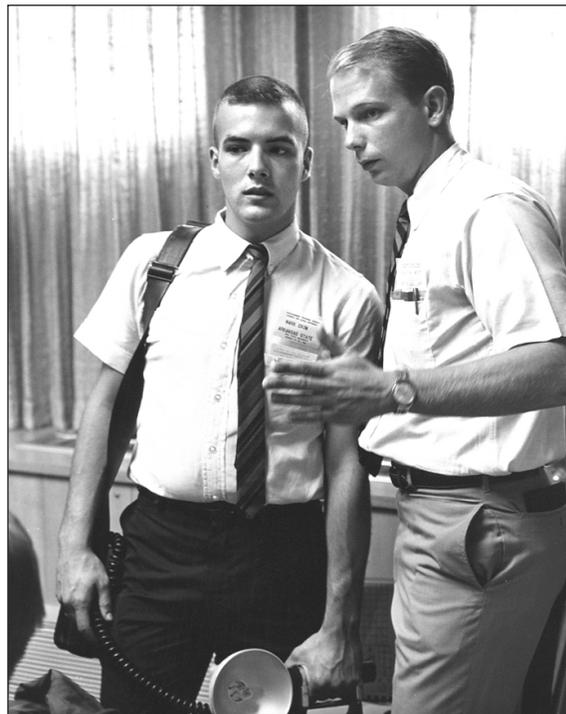


Photo by Bill Rhew
Mark Crow (left) talks with Dave Neset, administrative assistant for Lambda Chi Alpha Fraternity, at a training seminar in Muncie Ind., in August 1965.

Associates — Fall 2010

RYAN BARLOW

Ryan is from Marion and is majoring in nursing. He has played golf and basketball since he was 5 years old, and he wants to be a Lambda Chi because he wants to be able to have the brotherhood aspect when he needs someone at any time no matter when it is during his life.

JEFF CONE

Jeff Cone is from Harrison but graduated from Alpena High School. He likes playing sports and exercising. Jeff wants to be a Lambda Chi because he said he loves knowing that there are many guys that he can go to whenever he needs them. He loves the aspect of brotherhood and said that nothing can beat it.

TYLER CORDELL

Tyler Cordell is from Marion, where he attended high school and played golf for three years. He is going to ASU to get a degree in accounting. Tyler said that he wants to be a part of Lambda Chi for the brotherhood that he would have no matter if it is today or 20 years down the road.

CLINT DELOACH

Clint DeLoach is from Harrisburg, and he loves all kinds of sports. Clint wants to be a Lambda Chi because he wants to be a part of something that only a fraternity can bring which are unity, traditions, and brotherhood.

MADISON DIXON

Madison Dixon is from Benton, where he played baseball and football in high school and is majoring in journalism. He wants to be a Lambda Chi because he wants to be a part of a close bond, which is something that he has never had.

JORDAN FOWLER

Jordan Fowler is from Bono, and he graduated from Westside High School. He is a martial arts instructor and loves all kinds of sports. He wants to be a Lambda Chi because of the brotherhood and other options that it opens up for him.

ANDY GARNER

Andy Garner is from Paragould and is attending ASU as a history major, and he hopes to teach college. He

played soccer and ran cross country in high school. Andy wants to be a Lambda Chi because of the bonds that he has seen and is now starting to form in the fraternity.

AUSTIN HICKS

Austin Hicks is from Bauxite. He likes playing all kinds of sports and is pre-nursing major. He wants to be a Lambda Chi because he wants to surround himself with the best possible people which are his brothers.

JODY JACKSON

Jody Jackson, from Sikeston, Mo., is outgoing and loves cars. He wants to be a Lambda Chi because of the brotherhood. He likes to have someone that he can go to at any time about anything.

TYLER LLOYD

Tyler Lloyd is from Cash and graduated from Westside High School. He likes all kinds of sports and is majoring in biology. He wants to be a Lambda Chi because he thinks it will help him become a better man and for the brotherhood.

COTY MARTIN

Coty is from Osceola, and he enjoys playing sports and hopes to be a successful entrepreneur. He wants to be a Lambda Chi because he wants to be a part of something great. Also he wants to be able to have a very good and deep brotherhood.

HUNTER MARTIN

Hunter Martin is from Jonesboro and attended high school at Brookland. He enjoys all kinds of hunting and fishing and wants to be a Lambda Chi because of the brotherhood that he has seen and is now becoming a part of.

JORDAN PICKENS

Jordan Pickens is from Brookland, where he also graduated from high school. He loves all kinds of sports and also enjoys duck hunting. He is going to ASU to be a coach. He wants to be a Lambda Chi because he thinks it is his opportunity to do something great in life.

WHIT PRUITT

Whit Pruitt is from Bryant, and he

enjoys watching football. Whit wants to be a Lambda Chi because of the accountability that it has to be a part of something like that and because of the lifelong friendships that he is making and will continue to make.

SETH ROBERTS

Our associate class president, who was elected by his other associate brothers, is Seth Roberts. Seth is from Rison and is a huge family person. Seth said he wants to be a Lambda Chi because he wants to be a part of something that is great and he believes that the fraternity has and will further his growth as a leader and a better person.

ZACH TATE

Zach Tate is from Jonesboro, and he graduated from Westside High School. He likes baseball and enjoys duck hunting. He wants to be a Lambda Chi because of the brotherhood, and it is a great opportunity to be a part of the best thing on campus.

JOEY WINTERS

Joey Winters' favorite thing to do is work out, and he is working toward an exercise science degree. He wants to be a Lambda Chi because he truly believes that we are the best on campus, and he never feels unwelcomed any time that he is around. He also said that the brotherhood is better here than anywhere that he has ever seen.

JON WOMMACK

Jon Wommack is from Senath, Mo., and has an older brother, Jason Wommack, who is also a brother. Jon loves hunting and going to church. He wants to be a Lambda Chi because when he was younger he listened to the stories his brother would tell him, and it made him want to be a part of the same thing he was.

JAMES WRIGHT

James Wright is from Jonesboro and went to school at Brookland. He is working at Finish Line as a shoe salesman. James said that he wants to be a Lambda Chi because there is truly something special about the fraternity, and he wants to experience that. He also said that your brothers are for life, and he wants to have those people that you can turn to for anything.

The History of the Veterans Club

By James E. Stephens
Iota-Theta 5

After the Korean War (June 25, 1950-July 27, 1953) several hundred thousand military personnel turned home and were greeted with unemployment. That's the bad news. The good news was the GI Bill, which provided a day of schooling for each day service, with a maximum of 48 months.

A few hundred of these vets ended up at Arkansas State College, and in order to maintain some form of camaraderie among the troops, the Vets Club was formed. This happened in the fall of 1955 when 14 men under the leadership of Max Pylant petitioned the college to accept its charter.

The veterans were on the average about five years older than the other freshmen. It made a huge difference between 18-year-olds just out of high school and men at least age 23 who had returned from a war. We did not want to take freshman physical education, which was a requirement at the time. We had spent months of basic training, man-to-man combat training and 50-mile marches. We did not choose to take beginners' PE, where three push-ups would earn you a B. Jim Wimberly, '58, had a discussion with Dean of Students Robert Moore in regard to this matter, and within a few hours the registrar announced that vets no longer needed to take PE as a graduation requirement.

This is another reason we did not want to join an existing fraternity. It was the age factor! At that time, most of the frats practiced hazing before the possible initiate was invited to join. They were asked, for instance, to find a pair of ladies' underwear. The clues were something like this: Look in the empty Coke bottles at the Wigwam for your first clue. That may take you to the barber shop, where you look through the hair that had been cut that week, leading you to a clue that said go to the college pond and the next clue would be in a Mayonnaise jar, hermetically sealed, at the bottom of the lake, etc, etc.

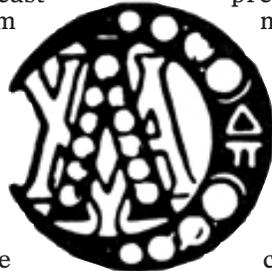
Hey, most of the veterans were married with young families. If we

wanted a pair of ladies' panties, we would just go home.

Here is the list of the first 14 members: Curtis Baltz, Jack Calkins, Scrivner Ennis, Wilbur Estes, Tom French, Henry Gschwend, Clifford Mayo, Don Norwood, Max Pylant, Franklin Smith, Jim Sulcer, Bill Swan, Billy Taylor, Donald Vancil and the faculty adviser was John Ed Cramer. Max Pylant's brother, Jackie, was later a member of the Veterans Club and a charter member of Lambda Chi Alpha.

In 1956 the club grew to 61 members, and Harold Davis of Walnut Ridge was the president. One of our greatest regrets is that Harold graduated in January 1958 and never had a chance to be a member of LXA. Sometime in the mid-1970s he lost his life in an auto accident in England.

Tom French of Rector became president in 1957 with a



membership of 62. By this time we were well-recognized on campus and also very respected by the students, other social clubs and the administration. We had become a service club to the college. In the eyes of many, including the administration, we had gone from "Party Animal" to BMOC (big men on campus). That's the image we worked for and tried to always maintain. We did this with humility and pride. We felt we owed something for the GI Bill given to us by citizens of this Great Land. We wanted to give something back!

Here are a few of the accomplishments of the Veterans Club:

- Erected a large "Welcome to Arkansas State College" sign at the campus entrance on Caraway Road.
- Established tutoring and study groups.
- Regularly topped all social organizations in grade point average.
- Handled publications of school newspaper and yearbook.
- Provided leadership in student government and other service clubs.
- Pruned and fertilized all trees that were damaged from the ice storm of 1957.

- Planted new trees in spring of '58.

- Poured sidewalks in Indian Village.

- Established the first blood bank at St. Bernards Hospital. The vets were on call 24-7 as donors.

When we went Greek, we signed 27 of the 28 pledges we were recruiting for our first pledge class. The only prospect we lost was a brother of the president of another fraternity.

Ruth Lindley of Jonesboro was the first Veterans Club Sweetheart (1956-57), followed by Gaylene Houck of Oran, Mo. (1957-58). The Crescent Girl of the LXA Colony was Carol Carr of Mountain Home, (1958-59). Sue Cato was the first Crescent Girl of Iota Theta Zeta (1959-60).

Why from the Vets Club to a fraternity?

There were many reasons why we began to think about affiliating with a fraternity of our own choosing:

- We wanted our club to endure — to have a place where we could return.

- We wanted to have the equal recognition status afforded the fraternities.

- We didn't want to split up and join other Greek groups — we wanted to keep our brotherhood together.

- We were an "older crowd" and didn't want to join "the younger generation."

- We didn't like the hazing aspect of the other fraternities on campus.

Then why did we choose Lambda Chi Alpha?

We had a new member in the Veterans Club who had transferred from the University of Arkansas. In our discussions about the longevity of the Vets Club and the benefits of becoming a fraternity, Donald Ray James spoke up and said he was a Lambda Chi at U of A and had joined the Vets Club after transferring in because ASC had no Lambda Chi. He just suggested if we planned to explore going in that direction we might consider talking to LXA.

That was our first lead. Jim Wimberly led a small group to explore the possibilities with the Administration. Dean Moore, of course, was our contact.

Then along came George Spasyk,

Continued on page 12

Zeta number _____

Name _____

Address _____

City, state, ZIP _____

Phone _____

E-mail _____

Initiation year _____ Years at ASU _____

Enclosed:

Alumni dues for 2011: \$50 _____

If a graduate in 2006 or later: \$25 _____

Reserve Fund contribution (for house improvements only): \$_____

Retire the Mortgage Fund (goes directly to principal): \$_____

Note: In our reorganization we have changed our fiscal year to correspond with the calendar year. The House Corp. board agreed to extent the dues period for the old fiscal year through the end of 2010. Therefore, all alumni could then be on a calendar year basis. We ask that you pay 2011 dues now and consider a contribution above the dues level.

(Make checks payable to LXA at ASU Inc.)

Signed by _____

Mail to:
Roy Ockert, Treasurer
LXA House Corp.
2815 Spring Valley Drive
Jonesboro, Ark. 72404
rpockert@suddenlink.net

News about yourself? Include that on the back of this form or, better yet, send directly to me by e-mail. We'll post it on our Web site and-or in the next issue of The Leader.

History of the founding ...

continued from page 10

LXA traveling secretary from Indianapolis, who guided us in formation of the colony. He flew into Memphis and drove through the farming country to Jonesboro in a rental car. We were taking turns at sentry duty to greet George when he drove up. Jim Stephens was on duty at the time, and when George got out of the car, the first thing he said was, "Why in the world did you contact us?"

Jim's response was, "We thought we'd start at the top and work down if we had to."

In April 1958 we became a colony, which had a mandatory minimum 1-year trial period, that allowed each side "a chance to look each other over," so to speak.

The colony's officers were: Alfred C. Lindsey, president; James D. King, vice president; D.L. Bailey, secretary; Thomas H. Luter, treasurer; James E. Stephens, social chairman;

Curtis M. Baltz, ritualist; Jimmy L. Clement, pledge director; and James W. Lundberg, rush chairman.

The colony was chartered into Lambda Chi Alpha on April 25, 1959. One hundred members were initiated on that date, and Charles P. Weidman, Blytheville (1959) became the first initiate, standing in for all of us.

The first officers of the full-fledged fraternity were: Jimmy L. Clement, president; Charles Long, vice president; Larry R. Cantwell, secretary; James H. Weaver, treasurer; Wayne Starnes, social chairman; John W. Hoggard, chaplain; James D. King, rush chairman; and James W. Lundberg, pledge trainer. Roy E. Dawson was the first faculty adviser.

In Lambda Chi Alpha, the members are assigned Zeta numbers in numerical order as they become members. The first 12 were selected by a secret ballot vote of the mem-

bers. Succeeding members get their numbers as they are initiated. This normally occurs by alphabetizing each pledge class.

Here are the first 12 members of LXA at Arkansas State:

- #1 — James E. Wimberly;
- #2 — Thomas A. French;
- #3 — Robert W. Yates;
- #4 — Alfred C. Lindsey;
- #5 — James E. Stephens;
- #6 — Darrell E. Johnson;
- #7 — Curtis M. Baltz;
- #8 — Henry C. Gschwend;
- #9 — Ronald M. Slayton;
- #10 — Shirl D. Strauser;
- #11 — Macon D. Faulkner; and
- #12 James H. Price.

Fifty-two years after its founding, there are more than 1,400 alumni of Iota-Theta Zeta of Lambda Chi Alpha at Arkansas State University, and the chapter continues to thrive and grow.

**Lambda Chi Alpha at ASU Inc.
P.O. Box 926
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